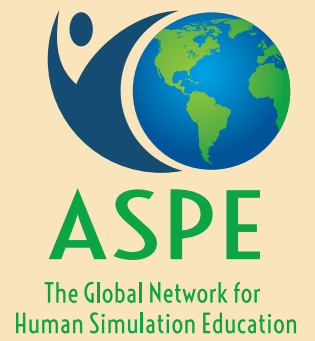
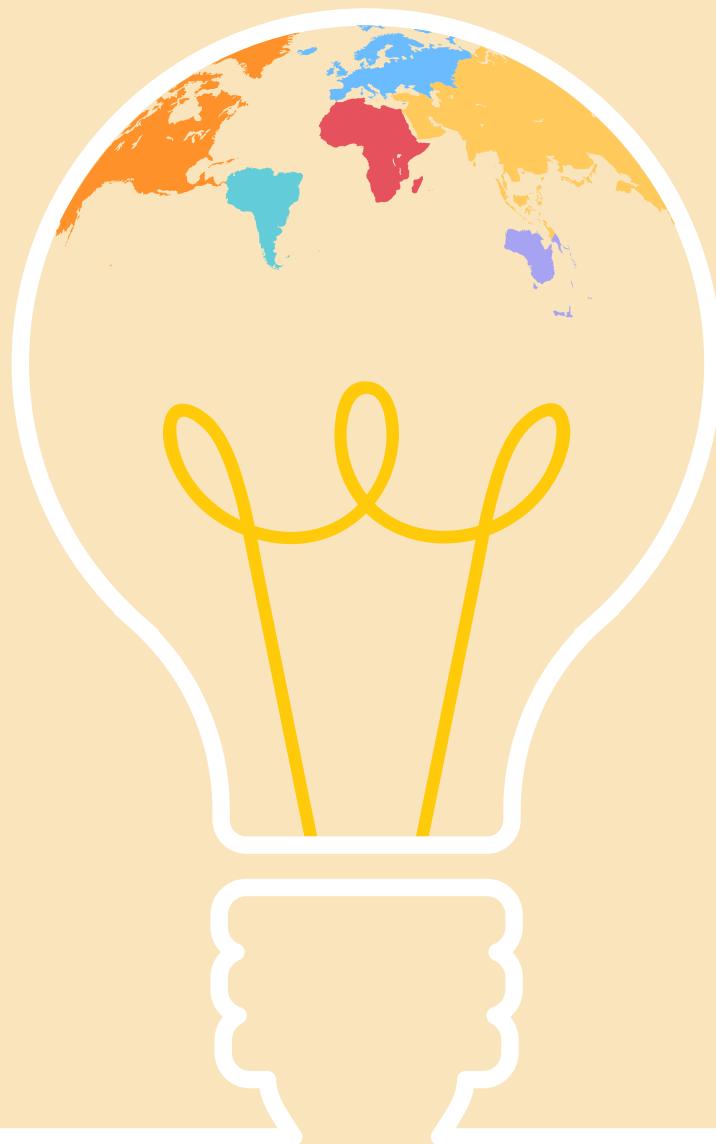


Small World *Big Ideas*



Advancing Best Practices



2019 ASPE Annual Conference

June 8-11, 2019 • Hyatt Regency Orlando • Orlando, Florida, USA



WELCOME FROM THE PRESIDENT



The Association of Standardized Patient Educators (ASPE) invites you to become a supporter of our 2019 Annual Conference in Orlando, Florida, USA, June 8-11, 2019, by showcasing your simulation products in our exhibit hall. The conference theme this year is **Small World, Big Ideas: Advancing Best Practices** and our members are eager to hear how current simulation products are growing and changing to meet future needs. Simulation as a foundational teaching methodology continues to grow, inspiring our human simulation expert members to constantly seek innovative products that support simulation modalities of learning.

The ASPE conference attracts international educators, clinicians and administrators offering an exceptional opportunity for your company to interface with a variety of key decision makers. Formed in 2000 by medical educators working primarily in the field of standardized/simulated patients, ASPE now represents a huge breadth of professions that train and design SP simulations to teach or assess health communication, physical exam, process standards, diagnostic skill, inter-professional interaction, patient transportation, crisis management, military medicine, task training, leadership and an unlimited combination of the above.

Our exhibitors have become a part of the educational and networking experience anticipated by our members. In fact, unlike many simulation conferences, exhibitors are encouraged to attend sessions and learn more about integrating their products and current methodology to contribute to the field.

Please take the time to review the opportunities available to your company and consider becoming a part of the community of human interaction experts.

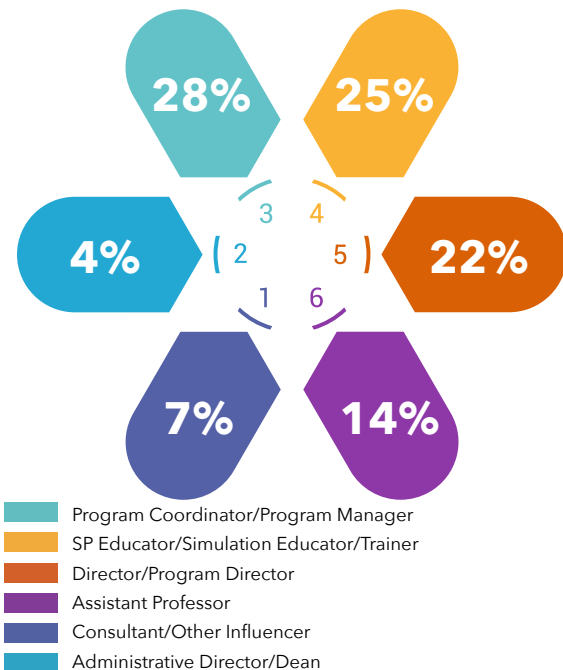
I look forward to meeting each of you personally at the 2019 ASPE Annual Conference where you will experience the power of our mission in action.

ASPE puts people first!

Val Fulmer, President, ASPE

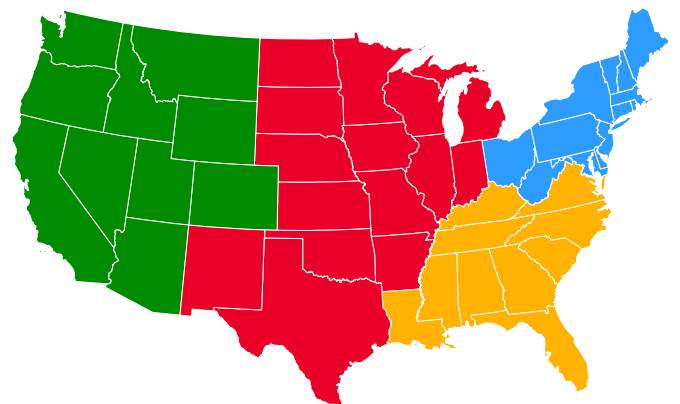
Connect with YOUR Target Audience

ASPE brings key decision makers to the Exhibit Hall



Expand YOUR Reach

ASPE attendees represent



Green region: 7.20%
 Red region: 36.72%
 Orange region: 17.87%
 Blue region: 23.57%
 Attendees from the 48 Contiguous US States; 10+ Countries Represented

2019 ASPE Annual Conference Exhibitor Information



DETAILS

LOCATION

Hyatt Regency Orlando
9801 International Drive
Orlando, FL, USA

EXHIBIT HALL HOURS

Saturday, June 8: 3:00 pm – 6:30 pm
Sunday, June 9: 7:30 am – 3:45 pm
Monday, June 10: 7:00 am – 3:15 pm

EXHIBITOR SET-UP

Saturday, June 8: 10:00 am – 2:30 pm

EXHIBITOR TEAR-DOWN

Monday, June 10: 3:30 pm – 4:30 pm

*Exhibit hours are subject to change.

HOTEL RESERVATIONS

Please contact the Hyatt Regency Orlando by phone at 407-284-1234. Reservations must be received by the hotel prior to Wednesday, May 8, 2019, to guarantee the ASPE room rate. Reservations made after this date will be on a space availability basis only. Reservations can be made by calling and requesting the ASPE room block rate. Credit card number for the first night's lodging per room must be submitted upon making room reservation. Room rates: \$199.00 plus tax per night (plus a daily resort fee of \$10), single/double.

MORE WAYS TO CONNECT

Take your engagement with attendees even further with these exclusive opportunities! Check out Supporter and Sponsorship Opportunities on page 4.

YOUR EXHIBIT SPACE INCLUDES:

Double Table Top Exhibitor - \$2,600

- 2 Complimentary 6' draped tables and 4 chairs
- Company brochure or literature sheet in each registrant's packet (insert to be provided by exhibiting company)
- FREE listing and marketing statement (100 words) in onsite program
- 4 complimentary company representative exhibitor registrations
- Opportunity to participate in the Attendee Raffle to be held on Monday, June 10, in the Exhibit Hall

Table Top Exhibitor* - \$1,450

- 1 Complimentary draped table and 2 chairs
- Company brochure or literature sheet in each registrant's packet (insert to be provided by exhibiting company)
- FREE listing and marketing statement (100 words) in onsite program
- 2 complimentary company representative exhibitor registrations
- Opportunity to participate in the Attendee Raffle to be held on Monday, June 10, in the Exhibit Hall

Non-Profit Discipline-Based Academic Society Exhibitor* - \$525

- 1 Complimentary 6' draped table and 1 chair
- FREE listing and marketing statement (100 words) in onsite program
- 1 complimentary company representative exhibitor registration (with proof of tax-exempt status)
- Opportunity to participate in the Attendee Raffle to be held on Monday, June 10, in the Exhibit Hall

**Please note: If your display requires more space than (1) 6-foot table for any reason, you will be required to purchase an additional table. This includes the use of medical beds.*

YOU MUST RECEIVE PRIOR APPROVAL FOR ALL TOTE BAG INSERTS. FAILURE TO DO SO MANY PREVENT DISTRIBUTION. ALL TOTE BAG INSERTS MUST ARRIVE TO HEADQUARTERS BY MAY 10, 2019.

IF YOU DO NOT HAVE THE ACTUAL SAMPLE, PLEASE CONTACT LYNDSAY NICHOLSON AT LNICHOSON@KMGNET.COM WITH A PHOTO.

2019 ASPE Annual Conference Supporter & Sponsorship Opportunities



<p>Platinum Sponsor \$7,500</p>	<p>Choose (1): <input type="radio"/> ASPE Plenary Session* <input type="radio"/> Event Mobile App <input type="radio"/> WiFi for Meeting Area</p> <p>Sponsorship Includes: Company Name, Logo and 100 Word Marketing Description on Registration Site with Hyperlink to Site, Event Mobile App and Promotional Materials (Printed and Electronic, up to 3 months before conference) Signage Recognition for Sponsored Function (if applicable) 2 Complimentary 6' Tables in Exhibit Hall with Priority Placement (with 4 Chairs and Small Wastebasket) 4 Complimentary Company Representative Exhibitor Registrations Sponsored Tab in Event Mobile App Attendee List Pre and Post Conference (Excel Format) Complimentary Full Page Ad in Printed Program Complimentary Tote Bag Insert Complimentary Push Notification in Event Mobile App Sponsor Ribbons for Company Representatives Company Shout-Out from Official ASPE Facebook Page Email Invitation to All Registered Attendees for Sponsored Session (if applicable) Right of First Refusal for Sponsored Item at Next Conference</p>
<p>Gold Sponsor \$5,000</p>	<p>Choose (1): <input type="radio"/> Welcome Reception <input type="radio"/> Tote Bags <input type="radio"/> Real World Technology Session**</p> <p>Sponsorship Includes: Company Name and Logo on Event Mobile App and Promotional Materials (Printed and Electronic) Signage Recognition for Sponsored Function (if applicable) 1 Complimentary 6' Table in Exhibit Hall with Priority Placement (with 2 Chairs and Small Wastebasket) 2 Complimentary Company Representative Exhibitor Registrations Sponsored Tab in Event Mobile App Attendee List Pre and Post Conference (Excel Format) Complimentary Half Page Ad in Printed Program Complimentary Tote Bag Insert Complimentary Push Notification in Event Mobile App Sponsor Ribbons for Company Representatives Company Shout-Out from Official ASPE Facebook Page Email Invitation to All Registered Attendees for Sponsored Session (if applicable) Right of First Refusal for Sponsored Item at Next Conference</p>
<p>Silver Sponsor \$2,500</p>	<p>Choose (1): <input type="radio"/> Continental Breakfast (2 Available) <input type="radio"/> Notepads and Pens <input type="radio"/> Reusable Water Cups <input type="radio"/> ASPE Disney Ears</p> <p>Sponsorship Includes: Company Name and Logo on Event Mobile App and Promotional Materials (Printed and Electronic) Priority Placement in the Exhibit Hall Signage Recognition for Sponsored Function (if applicable) Sponsored Tab in Event Mobile App Signage Recognition for Sponsored Function (if applicable) Attendee List Pre and Post Conference (Excel Format) Complimentary Quarter Page Ad in Printed Program Complimentary Tote Bag Insert Complimentary Push Notification in Event Mobile App Sponsor Ribbons for Company Representatives Company Shout-Out from Official ASPE Facebook Page Right of First Refusal for Sponsored Item at Next Conference</p>
<p>Bronze Sponsor \$1,000</p>	<p>Choose (1): <input type="radio"/> Refreshment Break (4 Available) <input type="radio"/> Attendee Lanyards <input type="radio"/> Luggage Tags <input type="radio"/> Reusable Coffee Sleeves</p> <p>Sponsorship Includes: Priority Placement in the Exhibit Hall Company Name and Logo on Event Mobile App and Promotional Materials (Printed and Electronic) Signage Recognition for Sponsored Function (if applicable) Attendee List Pre and Post Conference (Excel Format) Complimentary Business Card Sized Ad in Printed Program Sponsor Ribbons for Company Representatives Right of First Refusal for Sponsored Item at Next Conference</p>

*Ability to add collateral items on tables (highlighters, sticky notes, etc.) during session. Company to provide items.

**Please note that Real World Technology Sessions are open to registered attendees and SP educators only. Exhibit personnel from other companies are not eligible to attend, participate or observe these specialty sessions. Requests for special setups or additional AV may result in additional charges by the hotel and will be the sole responsibility of the company holding the session.

**Includes breakout room for an educational program (90 minutes), abstract included in conference program materials, "teasers" included in pre-conference marketing e-mail blasts.

PAGE 1 OF 2
APPLICATION FOR SPONSORSHIP & EXHIBITING OPPORTUNITIES
Association of Standardized Patient Educators Annual Conference
 June 8-11, 2019 • Hyatt Regency Orlando • Orlando, Florida, USA

Sponsor Category - Please Check One

Diamond Sponsor \$7,500	<input type="radio"/> ASPE Plenary Session <input type="radio"/> Event Mobile App <input type="radio"/> WiFi for Meeting Area
Gold Sponsor \$5,000	<input type="radio"/> Welcome Reception <input type="radio"/> Tote Bags <input type="radio"/> Real World Technology Session
Silver Sponsor \$2,500	<input type="radio"/> Continental Breakfast (2 available) <input type="radio"/> Notepads and Pens <input type="radio"/> Reusable Water Cups <input type="radio"/> ASPE Disney Ears
Bronze Sponsor \$1,000	<input type="radio"/> Refreshment Break (4 available) <input type="radio"/> Attendee Lanyards <input type="radio"/> Luggage Tags <input type="radio"/> Reusable Coffee Sleeves
A La Carte	<input type="radio"/> Bag inserts (must be approved by HQ) - \$500 <input type="radio"/> Sponsored Tab in Mobile App - \$100

Advertise in the Onsite Program

Advertising in the onsite program give yours company high visibility during the conference. Deadline for submitting ads is April 29, 2019. Please submit a high resolution .pdf, .tiff, .eps (fonts converted to outlines), or .jpg file. Trim size is 8-1/2" x 11". For full bleeds, add 1/8" to trim size.

Program Advertising Rates:

- Inside Front Cover (4-color) - live area: 7-1/2" x 10" \$1,000
- Inside Back Cover (4-color) - live area: 7-1/2" x 10" \$1,000
- Full Page (4-color) - live area: 7-1/2" x 10" \$500
- Half Page (4-color) - live area: 7-1/2" x 5" \$375
- Quarter Page (4-color) - live area: 3" x 5" \$250
- Business Sized Ad (4-color) - live area: 3" x 2" \$125

Rules & Details

EXHIBIT REPRESENTATION: Exhibits must be staffed by a company representative during the scheduled exhibit times. All company representatives must be pre-registered. Each representative will be issued an exhibitor's badge to be worn at all times.

CANCELLATIONS: Cancellation requests must be received in writing no later than April 5, 2019, and are subject to a \$250 cancellation fee per exhibit. Should the exhibitor cancel after the deadline, no refunds will be given. No refunds for additional representatives.

OTHER BOOTH REQUESTS: Additional innovations for use of exhibit space are welcome! Please contact ASPE Meeting Planner, Lyndsay Nicholson, 407-774-7880 or Inicholson@kmgnet.com for assistance.

SHIPPING: Exhibitors are required to make individual arrangements for shipping/handling. Details for shipping will be sent to the official contact person.

EXHIBITOR SPONSORED MEETINGS OR SOCIALS: Exhibitors are welcome to sponsor small meetings, user group sessions, and social activities. ASPE will work with you to provide times when members are not participating in any scheduled conference activities. Please contact ASPE to avoid a potential scheduling conflict!

SOUND DEVICES/NOISE LEVEL: Noise level from any product demonstration or sound system must be kept to a minimum and may not interfere with other exhibits or educational activities. Exhibits will not interfere with the use of other exhibits made, impede access to them, or impede the free use of the aisle.

SUBLETTING OR SHARING OF SPACE: Subletting or sharing of exhibit space is not permitted.

LIABILITY: Each Exhibitor agrees to protect, save and hold the Hotel, ASPE, and all agents and employees thereof (hereinafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor. Further, Exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, the hotel or any part thereof. ASPE authorizes Exhibitor, under the terms set forth, to exhibit products, services, and materials applicable to the patient educator profession in table space to be designated by ASPE in the exhibit area of the hotel during the 2019 Annual Conference at the fee specified for locations assigned. Exhibitors shall indemnify and hold harmless ASPE and the Hotel and its servicing agents from all liability (damage or accidental) which might ensue from any cause resulting from or connected with transportation, placing, removal or display of exhibits. Exhibitors will comply with all Americans With Disabilities Act regulations in the design of the booth. Exhibitor assumes responsibility and agrees to indemnify and defend ASPE and the Hotel and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither ASPE nor the Hotel maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. This contract is not assignable. Exhibitors requiring music at their exhibit booth must obtain their own music license. No prior or present agreements or representations shall be binding upon the parties unless included in this contract. No modification or change in this contract shall be valid or binding upon the parties unless in writing and executed by the party intended to be bound by it. This agreement is irrevocable and becomes effective when signed by a representative of ASPE.

Make checks payable to ASPE and mail to 222 S. Westmonte Drive, Suite 111, Altamonte Springs, FL 32714

Arrangements for electricity or Internet access must be made directly with the conference hotel and at the expense of the exhibiting company.

PAGE 2 OF 2
APPLICATION FOR SPONSORSHIP & EXHIBITING OPPORTUNITIES
Association of Standardized Patient Educators Annual Conference
 June 8-11, 2019 • Hyatt Regency Orlando • Orlando, Florida, USA

Company Name (as you wish it to appear in program) _____

Contact Name* _____ Attending Contact Only

Address _____

City/St/Zip _____

Telephone _____ Website: _____

Email* _____

**Please note, all correspondence will be sent to this person/email.*

I do not wish my booth adjacent to: _____

We will donate a door prize. We will sponsor or co-sponsor an event or item. (Please complete enclosed sponsor form.)

Description of Product/Service: (100 words or less. Include here or email to lnicholson@kmgnet.com.) _____

Name of Representatives (if applicable)	City/State	Email
1. _____	_____	_____
2. _____	_____	_____
3. _____ <i>additional \$350 fee may apply</i>	_____	_____
4. _____ <i>additional \$350 fee may apply</i>	_____	_____

Tables will be assigned on a first-come, first-served basis. Cancellation up to April 5, 2019, will result in a refund minus \$250 administrative fee. NO REFUNDS FOR CANCELLATIONS RECEIVED AFTER APRIL 5, 2019.

Authorized Signature: _____ Date: _____

FOR CHARGES ONLY

AmEx # _____ VISA/MC # _____

Exp. Date _____ Amount to Charge: \$ _____

Name of Cardholder _____ Signature of Cardholder _____

CWV Code _____ Credit Card Billing Address Same as above

Address _____

City/St/Zip _____

Return this form and make checks payable to:
ASPE, 222 S. Westmonte Drive, Suite 111 • Altamonte Springs, FL 32714
407-774-7880 • Fax: 407-774-6440

2019 ASPE Annual Conference Critical Deadlines



Don't miss your chance to be highlighted as a Sponsor for the 2019 ASPE Annual Conference! We can't guarantee your company information will be shared with attendees if we have not received your information by the following deadlines:

FEBRUARY 5, 2019

Real World Technology Sessions - Teaser

MARCH 4, 2019

Real World Technology Sessions - Abstracts

MARCH 22, 2019

High resolution company logos
Company website and social media links

APRIL 17, 2019

Payment for your sponsorship package

APRIL 29, 2019

Insert for attendee tote bag
Ad to be included in on-site printed program

MAY 3, 2019

Complete and return Exhibitor and Sponsor forms. Mail, fax or email them to us!
Company description
Attending representatives names

ADD YOUR NAME TO THE LIST OF THE MOST PROMINENT COMPANIES IN SIMULATION CARE

2018 Exhibitors

Avkin	iSimulate	ReaLifeSim
B-Line Medical	JC3 Innovations	Society for Simulation in Healthcare
CAE Healthcare	The University of Kansas School of Medicine	Stealth Simulation
Cardionics	Katmai	Tellyes Scientific
China Standardized Patient Practice	KbPort	iRIS Health Simulation Authoring Platform
Teaching Guidance Committee	Lecat's VentriloScope®	University of Missouri Health School of Medicine
Eastern Virginia Medical School	OtoSim	TruCorp
Education Management Solutions	Pocket Nurse®	
i-Human Patients		

Please send this information to Lyndsay Nicholson, Meeting Planner,
at lnicholson@kmgnet.com. Have any questions?
Contact Lyndsay at 407-774-7880. 222 S. Westmonte Dr., #111, Altamonte Springs, FL 32714