



**ASPE**

The Global Network for Human Simulation Education

**2022 ASPE  
ANNUAL CONFERENCE  
JUNE 26-29, 2022**

*Celebrating Our History,  
Imagining Our Future*

Hilton New Orleans Riverside | New Orleans, Louisiana, USA

**EXHIBITOR PROSPECTUS**

### Welcome From the President

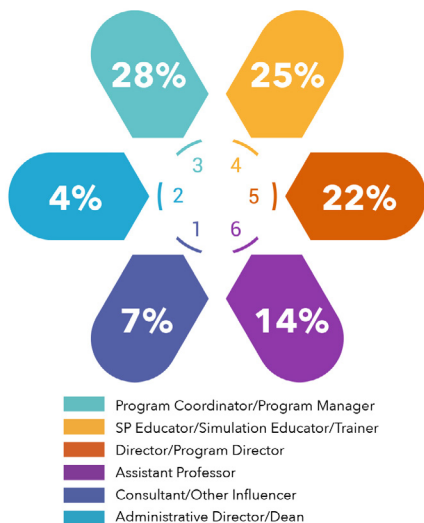
Simulation as a foundational teaching methodology continues to grow, inspiring our human simulation expert members to constantly seek innovative products that support simulation modalities of learning. The Association of SP Educators (ASPE) invites you to showcase your simulation products as a supporter of our 2022 Annual Conference in New Orleans, Louisiana, June 26 -29. Annually, the ASPE Conference attracts international educators, clinicians, and administrators offering an exceptional opportunity for your organization to interface with a variety of key decision makers. The conference theme this year is "Celebrating Our History - Imagining Our Future" which will promote timely content, best practices, innovations, and ample networking. Our members are always eager to hear how current simulation products are growing and changing to meet ongoing and future needs.



Formed in 2000 by medical educators working primarily in the field of SP methodology, ASPE now represents a huge breadth of professions that train and design SP simulations to teach or assess critical skills in health professional education. Such competencies include patient communication, physical exam skills, process standards, diagnostic and clinical reasoning skills, inter-professional interactions, patient transportation, crisis management, military medicine, task trainings, leadership, and the list goes on and on... Our exhibitors continue to be an integral part of the educational and networking experience anticipated by our members. ASPE encourages exhibitors to attend concurrent and plenary sessions and learn more about integrating their products and current methodology to support advancement of the field. Please take the time to review the opportunities available to your company and consider becoming a part of the community of human simulation experts. I look forward to meeting each of you personally at the 2022 ASPE Annual Conference where you will experience the power of our mission in action. ASPE always puts people first!

Shawn Galin, PhD  
President  
The Association of SP Educators

#### Connect with YOUR Target Audience ASPE brings key decision makers to the Exhibit Hall.



#### Expand YOUR Reach ASPE attendees represent:

- |   |           |   |                |
|---|-----------|---|----------------|
|  | Argentina |  | Netherlands    |
|  | Australia |  | Philippines    |
|  | Canada    |  | Switzerland    |
|  | Chile     |  | Turkey         |
|  | China     |  | United States  |
|  | Finland   |  | United Kingdom |
|  | Japan     |   |                |

### *Details*

#### **LOCATION**

Hilton New Orleans Riverside  
2 Poydras St  
New Orleans, LA 70130, USA  
1+ 504-561-0500

#### **EXHIBIT HALL HOURS**

Sunday, June 26 — 3:00 p.m. - 6:30 p.m.  
Monday, June 27 — 7:30 a.m. - 5:30 p.m.  
Tuesday, June 28 — 7:00 a.m. - 3:15 p.m.

#### **EXHIBITOR SET-UP**

Sunday, June 26 — 10:00 a.m. - 2:30 p.m.

#### **EXHIBITOR TEAR-DOWN**

Tuesday, June 28 — 3:30 p.m. - 4:30 p.m.  
\*Exhibit hours are subject to change.

#### **HOTEL RESERVATIONS**

ASPE has secured a discounted room rate of \$199/night + tax (single/double) over the conference dates. This rate is available until May 16, 2022, or until the block sells out. Click here to make your reservation online: <https://book.passkey.com/gt/218303979?gtid=88c29803c3eb-15968baf013a927c8a4a>

#### **MORE WAYS TO CONNECT**

Take your engagement with attendees even further with these exclusive opportunities! Check out Supporter and Sponsorship Opportunities on page 4.

### *Your Exhibit Space Includes*

#### **Double Table Top Exhibitor\* - \$3,000**

- Two (2) complimentary 6' draped tables and four (4) chairs
- Four (4) complimentary company representative exhibitor registrations
- Company listing in mobile app
- Attendee list pre- and post-conference (includes full name, designations, company, email and zip code)

#### **Table Top Exhibitor\* - \$1,550**

- One (1) complimentary 6' draped table and two (2) chairs
- Two (2) complimentary company representative exhibitor registrations
- Company listing in mobile app
- Attendee list pre- and post-conference (includes full name, designations, company, email and zip code)

#### **Non-Profit Discipline-Based Academic Society Exhibitor\* - \$625**

- One (1) complimentary 6' draped table and one (1) chair
- One (1) complimentary company representative exhibitor registration (with proof of tax exempt status)
- Company listing in mobile app
- Attendee list pre- and post-conference (includes full name, designations, company, email and zip code)

\* Please note: If your display requires more space than you have secured (i.e., the footprint of your materials and equipment uses more than the table top(s) can accommodate), you will be required to purchase an additional table. This includes the use of medical beds.



## Supporter & Sponsorship Opportunities

*Platinum  
Sponsor  
\$7,500*

**Choose one (1):**  ASPE Plenary Session (three (3) available)  Event Mobile App  
 WiFi for Meeting Area

**Sponsorship includes:**

Company name and logo on registration site with hyperlink to website, event mobile app and promotional materials  
Signage recognition for sponsored function (if applicable)  
Two (2) Complimentary 6' tables in exhibit hall with priority placement (with four (4) chairs and small wastebasket)  
Four (4) complimentary company representative exhibitor registrations  
Sponsored tab in event mobile app  
Attendee list pre- and post-conference (includes full name, designations, company, email and zip code)  
Complimentary push notification in event mobile app  
Sponsor ribbons for company representatives  
Company shout-out from official ASPE Facebook page

*Gold  
Sponsor  
\$5,000*

**Choose one (1):**  Continental Breakfast (two (2) available)  Tote Bags  
 Live Vendor Demo (two (2) available)

**Sponsorship includes:**

Company name and logo on event mobile app and promotional materials  
Signage recognition for sponsored function (if applicable)  
One (1) complimentary 6' table in exhibit hall with priority placement (with two (2) chairs and small wastebasket)  
Two (2) complimentary company representative exhibitor registrations  
Sponsored tab in event mobile app  
Attendee list pre- and post-conference (includes full name, designations, company, email and zip code)  
Complimentary push notification in event mobile app  
Sponsor ribbons for company representatives  
Company shout-out from official ASPE Facebook page

*Silver  
Sponsor  
\$3,750*

**Choose one (1):**  Refreshment Break (two (2) available)  Notepads and Pens  
 Attendee Lanyards

**Sponsorship includes:**

Company name and logo on event mobile app and promotional materials  
Priority placement in the exhibit hall  
Signage recognition for sponsored function (if applicable)  
One (1) complimentary 6' table in exhibit hall with priority placement (with two (2) chairs and small wastebasket)  
Two (2) complimentary company representative exhibitor registrations  
Sponsored tab in event mobile app  
Signage recognition for sponsored function (if applicable)  
Attendee list pre- and post-conference (includes full name, designations, company, email and zip code)  
Complimentary push notification in event mobile app  
Sponsor ribbons for company representatives

## *Application for Sponsorship & Exhibiting Opportunities*

<b>Platinum Sponsor</b> <b>\$7,500</b>	<input type="checkbox"/> <b>Plenary Session</b> <input type="checkbox"/> <b>Event Mobile App</b> <input type="checkbox"/> <b>WiFi for Meeting Area</b>
<b>Gold Sponsor</b> <b>\$5,000</b>	<input type="checkbox"/> <b>Continental Breakfast</b> <input type="checkbox"/> <b>Tote Bags</b> <input type="checkbox"/> <b>Live Vendor Demo</b>
<b>Silver Sponsor</b> <b>\$3,750</b>	<input type="checkbox"/> <b>Refreshment Break</b> <input type="checkbox"/> <b>Notepads and Pens</b> <input type="checkbox"/> <b>Attendee Lanyards</b>
<b>A La Carte</b>	<input type="checkbox"/> <b>Bag inserts</b> (company must provide and they must be approved by HQ) - <b>\$500</b> <input type="checkbox"/> <b>Sponsored Tab in Mobile App</b> - <b>\$100</b>

### *Rules & Details*

**EXHIBIT REPRESENTATION:** Exhibits must be staffed by a company representative during the scheduled exhibit times. All company representatives must be pre-registered. Each representative will be issued an exhibitor's badge to be worn at all times.

**CANCELLATIONS:** Cancellation requests must be received in writing no later than April 25, 2022, and are subject to a \$250 cancellation fee per exhibit. Should the exhibitor cancel after the deadline, no refunds will be given. No refunds for additional representatives.

**OTHER BOOTH REQUESTS:** Additional innovations for use of exhibit space are welcome! Please contact ASPE Meeting Planner Amy Witt at 407-774-7880 or awitt@kmgnet.com for assistance.

**SHIPPING:** Exhibitors are required to make individual arrangements for shipping/handling. Details for shipping will be sent to the official contact person in the exhibitor confirmation email.

**EXHIBITOR SPONSORED MEETINGS OR SOCIALS:** Exhibitors are welcome to sponsor small meetings, user group sessions, and social activities. ASPE will work with you to provide times when members are not participating in any scheduled conference activities. Please contact ASPE to avoid a potential scheduling conflict! Please note, all sponsored meetings or social functions must be approved by ASPE.

**SOUND DEVICES/NOISE LEVEL:** Noise level from any product demonstration or sound system must be kept to a minimum and may not interfere with other exhibits or educational activities. Exhibits must not interfere with the use of other exhibits made, impede access to them, or impede the free use of the aisle.

**SUBLETTING OR SHARING OF SPACE:** Subletting or sharing of exhibit space is prohibited.

**LIABILITY:** Each Exhibitor agrees to protect, save and hold the Hotel, ASPE, and all agents and employees thereof (hereinafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor. Further, Exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, the hotel or any part thereof. ASPE authorizes Exhibitor, under the terms set forth, to exhibit products, services, and materials applicable to the patient educator profession in table space to be designated by ASPE in the exhibit area of the hotel during the 2022 Annual Conference at the fee specified for locations assigned. Exhibitors shall indemnify and hold harmless ASPE and the Hotel and its servicing agents from all liability (damage or accidental) which might ensue from any cause resulting from or connected with transportation, placing, removal or display of exhibits. Exhibitors will comply with all Americans With Disabilities Act regulations in the design of the booth. Exhibitor assumes responsibility and agrees to indemnify and defend ASPE and the Hotel and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither ASPE nor the Hotel maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. This contract is not assignable. Exhibitors requiring music at their exhibit booth must obtain their own music license. No prior or present agreements or representations shall be binding upon the parties unless included in this contract. No modification or change in this contract shall be valid or binding upon the parties unless in writing and executed by the party intended to be bound by it. This agreement is irrevocable and becomes effective when signed by a representative of ASPE.

Make checks payable to ASPE and mail to 222 S. Westmonte Drive, Suite 111, Altamonte Springs, FL 32714

**Arrangements for electricity or Internet access must be made directly with the conference hotel and at the expense of the exhibiting company.**

## *Critical Deadlines*

Don't miss your chance to be highlighted as an Exhibitor or Sponsor for the 2022 ASPE Annual Conference! We can't guarantee your company information will be shared with attendees if we have not received your information by the following deadlines:

### **April 25, 2022**

High resolution company logo, company website, and all social media links due.

### **May 19, 2022**

Company description and all attending representative names due. Please note, if we do not receive your representative names by this deadline you may risk the chance of not having name badges printed and ready for pick-up upon check-in at the registration desk. This may lead to a delay in your exhibit booth set-up.

*Please send this information to Amy Witt, Meeting Planner, at [awitt@kmgnet.com](mailto:awitt@kmgnet.com)*

## **Add Your Name to the List of the Most Prominent Companies in Simulation Care**

### **Past Exhibitors**

Avkin  
B-Line Medical  
CAE Healthcare  
Cardionics  
China Standardized Patient Practice Teaching Guidance Committee  
Eastern Virginia Medical School  
Education Management Solutions  
i-Human Patients  
iSimulate  
JC3 Innovations  
The University of Kansas School of Medicine  
Katmai  
KbPort  
Laerdal  
Lecat's VentriloScope  
OtoSim  
Pocket Nurse  
ReaLifeSim  
Society for Simulation in Healthcare  
Stealth Simulation  
Tellyes Scientific  
iRIS Health Simulation Authoring Platform  
University of Missouri Health School of Medicine  
TruCorp

**Have any questions?**

**Contact Amy at 407-774-7880. 222 S. Westmonte Dr., #111, Altamonte Springs, FL 32714**